

# THOMAS R. STOWELL

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## EXECUTIVE SUMMARY

Student-centered leader with experience at all levels of education. Areas of demonstrated success include: program design, student development and advising, academic instruction, and career development through the lifespan. Specific areas of interest include:

- ◆ Educational and Career Transition
- ◆ Career Services Administration
- ◆ Teaching Methodologies and Curriculum Design
- ◆ Counselor and Educator Training
- ◆ Retention and Persistence
- ◆ Advising for College Admission

## ADMINISTRATIVE EXPERIENCE

THE GEORGE WASHINGTON UNIVERSITY, Washington, D.C.

2007 to Present

**Assistant Director for Career and Consulting Services**, University Career Center

Oversee all aspects of the University's career consulting and services which are available to a student population of approximately 20,000 undergraduate and graduate students..

- ◆ Direct all administrative and logistical functions including planning, assessment, and reporting for career and consulting services.
- ◆ In summer 2009, developed and implemented an expanded career consulting model that removed barriers to access by better connecting students to appropriate human, print, or online resources.
- ◆ Serve as a liaison to various academic and student services units within the University.
- ◆ Lead career workshops in a variety of formats to undergraduates, graduate students, and alumni.
- ◆ Oversee all technology tools related to career learning and experience; including NACELink.

**Advanced Degree Program Coordinator**, Graduate School of Education and Human Development

Member of the Dean's Office staff assigned to administer academic and student services for over 400 students within the Department of Counseling/Human and Organizational Studies.

- ◆ Work with academic leaders to develop new academic degree programs. Develop curriculum and manage the approval process from the brainstorming stage to official approval by the University.
- ◆ Act on behalf of the Associate Dean for Academic Affairs in applying appropriate University and School Policies in complicated and potentially litigious cases.
- ◆ Monitor student academic progress from the time of admission to the time of degree conferral.
- ◆ Represent the Graduate School at open houses, orientations, and regional recruitment events.

JOHNSON STATE COLLEGE, Johnson, VT

2006 to 2007

**Professional Development Coordinator**, Education Department

Recruited to direct the final year of Johnson State's involvement in a U.S. D.O.E. technology in education grant (PT3) that infused technology into educator training programs. Managed several budgets, researched and acquired technology resources, and developed promotional and educational materials.

- ◆ Designed and instructed courses and professional development seminars for students and faculty.
- ◆ Authored web-based technology resources for undergraduate and graduate students.
- ◆ Complied with all reporting and budgeting mandates of the Federal PT3 Grant.
- ◆ Advised students during the development of electronic teacher licensure portfolios.
- ◆ Worked with faculty to infuse technology-based projects into teacher preparation courses.
- ◆ Provided career and professional development advising to students.

SOUTH BURLINGTON PUBLIC SCHOOLS, South Burlington, VT  
**Transition and Planning Program Coordinator**

2002 to 2007

Led the design, implementation, and success of an academic and career development department aimed at addressing issues of student transition, academic success, and career planning for close to 1000 students. Managed all aspects of curriculum, staffing, professional development, and program growth. Collaborated with local businesses and colleges to ensure alignment with current workforce and learning trends.

- ◆ Worked collaboratively with state and local leaders to implement components of Vermont's High Schools on the Move Reform Efforts through a smaller learning communities grant.
- ◆ Developed and instructed academic success, college planning, and career transition courses.
- ◆ Provided workshops and seminars for faculty and staff on related topics and services.
- ◆ Managed the design and renovation of a state-of-the-art academic and career learning suite.
- ◆ Designed and managed an electronic learning plan and portfolio system for close to 1000 students.
- ◆ Co-facilitated an annual career/job expo involving over 50 local companies.
- ◆ Supervised student job shadows and assisted with internship placements.
- ◆ Utilized a wide-range of standardized career assessments in program delivery.
- ◆ Evaluated program components utilizing formal and anecdotal data.

**Reading/Language Arts Specialist, English Department**

Served as the sole Reading and Language Arts Specialist for close to 1000 students. Consulted with teachers, parents, administrators, school counselors, and special educators. Administered and interpreted standardized assessments, analyzed results, and crafted individualized remediation plans. Designed and instructed interdisciplinary courses to students of all reading ability levels.

JOHNSON STATE COLLEGE, Johnson, VT

1998 to 2002

**Learning Resource Center Coordinator and Academic Advisor, TRIO Academic Support Services**

Directed the Learning Resource Center's operations and programs. Hired, trained, and evaluated over 35 student and paraprofessional staff and provided workshops and coaching on academic, career, and life skills to the campus community.

- ◆ Increased student use of the Center's programs by 25% in two years through innovative programs.
- ◆ Expanded the Center's resource library by partnering with publishers, suppliers, and alumni.
- ◆ Facilitated the renovation of the Center's space to better suit office and learning functions.
- ◆ Coached students in the areas of academic advising, career development, social skills development, interpersonal communications, and goal setting.
- ◆ Directed the residential living operation for a pre-semester transition program for at-risk students.
- ◆ Assisted with the successful submission of a TRIO/Federal Grant application.

**Admissions Counselor, Office of Admission**

Presented admissions and financial aid information sessions to students, reviewed admissions applications, and collaborated with school counselors to recruit students. Participated in extensive recruitment travel and coordinated complex initiatives and recruitment events.

- ◆ Served as Committee Chair for a recruitment event sponsored by the Consortium of VT Colleges.
- ◆ Developed numerous marketing materials and served as liaison to the marketing department.

**Resident Advisor, Office of Campus and Student Life**

Provided administrative oversight and policy enforcement to a suite-style floor of undergraduate residents. Developed programming, made referrals, monitored resident academic, physical, and mental health, conducted trainings, served as a general resource, conducted nightly "rounds", and supervised move-in and move-out activities.

## ACADEMIC EXPERIENCE

THE GEORGE WASHINGTON UNIVERSITY Spring 2008 to Present  
**Lecturer in Counseling**, Department of Counseling/Human and Organizational Studies

- ◆ Serve as the Co-Director of a Graduate Certificate Program in Career and Workforce Development; advise prospective and matriculated students, liaise with other offices including marketing and admissions, and assist the Department Chair with course sequencing and scheduling.
- ◆ Instruct graduate-level courses in counseling including: Career Counseling, Advanced Career Counseling, Career Development and the Contemporary Workforce, and Systems in Career Counseling.
- ◆ Develop new courses, certificate, and degree programs with the Department Chair.

JOHNSON STATE COLLEGE, Johnson, VT 2006 to 2007  
**Adjunct Faculty**, Education Department

Instructed a hands-on, week-long intensive graduate course titled "Technology in Education". Utilized the National Education Technology Standards to redesign course syllabus and activities. Evaluated student work using newly established rubrics and provided feedback for continued investigation.

THE UNIVERSITY OF VERMONT, Burlington, VT 2003 to 2007  
**Adjunct Faculty**, College of Education and Social Services

Served on a University of Vermont -South Burlington High School Professional Development School Committee as Treasurer. Co-instructor for "Methods for Secondary Schools"; a required teacher preparation course. Invited speaker to a variety of education and counseling courses within the College.

- ◆ Evaluated teaching licensure portfolios for secondary education graduation candidates.
- ◆ Spearheaded policy development for disbursement of professional development funds.
- ◆ Supervised a major service-learning research project for a cohort of graduate interns.

CHAMPLAIN COLLEGE, Burlington, VT Summer 2006  
**Adjunct Faculty**, Champlain Valley Educator Development Center/Educational Services Agency

Co-Instructed a three-credit graduate course titled "Differentiated Instruction". Developed the course syllabus and learning outcomes based on the Differentiated Instruction Model articulated by Carol Ann Tomlinson. Designed activities, lessons, and assessed student work.

**Adjunct Faculty**, Community Services Division Fall 2005

Utilized an interdisciplinary approach to develop and instruct a new course titled "Content Literacy" for third-year secondary education majors. Co-led weekly classes, assessed student progress, and supervised the required internship/practicum portion of the course.

## COURSE DEVELOPMENT AND INSTRUCTION

<b>Career Counseling</b> , The George Washington University (GWU)	Spring 2008, Fall 2008, Fall 2009
<b>Advanced Career Counseling</b> , GWU	Spring 2009, Summer 2009
<b>Career Development and the Contemporary Workforce</b> , GWU	Spring 2010 (scheduled)
<b>Technology in Education</b> , Johnson State College	Summers 2006 and 2008
<b>Methods for Secondary Schools</b> , The University of Vermont	Spring 2003 to Spring 2007
<b>Differentiated Instruction</b> , Champlain College	Summer 2006
<b>Content Literacy</b> , Champlain College	Fall 2005
<b>Junior and Senior Seminar</b> , South Burlington Schools	Spring 2003 to Spring 2007
<b>Freshman Seminar</b> , South Burlington Schools	Fall 2002 to Spring 2007

## RELATED PROFESSIONAL EXPERIENCE

PRIVATE PRACTICE, Arlington, VA 2009 to Present  
**Sole Proprietor and Career Development Practitioner**

Provide individual career development and college planning session to individuals utilizing established practices, standardized assessments, and resources. Work with professional associations, businesses, and educational institutions on a variety of programs, career development initiatives, and educational planning.

MVP HEALTH CARE, INC., Williston, VT Summers 2003 and 2004  
**Curriculum Developer and Education Consultant**

Consulted with the MVP Quality Improvement Division and the Vermont Child Health Improvement Project (VCHIP). Researched transition, risky behavior, and current issues in adolescent development. Internally published a comprehensive curriculum guide for use by physicians, clinicians, and schools.

## EDUCATION AND TRAINING

**Education Specialist in Counseling**, The George Washington University, Washington, D.C. 2009  
 Research Focus: Career Counseling and Administration  
**Master of Arts in Education**, Johnson State College, Johnson, VT 2003  
 Concentration: Curriculum and Instruction  
**Bachelor of Arts in Psychology**, Johnson State College, Johnson, VT 2001  
**Bachelor of Arts in Elementary Education**, Johnson State College, Johnson, VT 2001

## PROFESSIONAL CREDENTIALS

Global Career Development Facilitator Valid through 8/31/2013  
 K-6 General Elementary Teaching License, State of Vermont. Valid through 6/30/2011  
 K-12 Reading/Language Arts Specialist Teaching License, State of Vermont. Valid through 6/30/2011

## HONORS AND AWARDS

Chosen for the Prestigious National Career Development Association Leadership Academy 2009-2010  
 Graduate Departmental Achievement Award in Education for Curriculum and Instruction 2003  
 Undergraduate Departmental Achievement Award in Education 2001

## PROFESSIONAL LEADERSHIP AND SERVICE

**Chair**, National Career Development Association Government Relations Committee 2008 to Present  
**Advisor**, President of the National Career Development Association 2007 to Present  
**Curriculum Evaluator**, The George Washington University Freshman Transition Initiative 2007 to Present  
**Vice President and Secretary**, Green Mountain Center for Gifted Education 2006 to 2007  
**Board Member**, Green Mountain Center for Gifted Education 2004 to 2007  
**Site Visit Presenter**, NEASC Reaccreditation Team, South Burlington High School 2005 to 2007  
**Advisor**, Future Educators of America, South Burlington High School 2002 to 2007  
**Advisor**, First Year Students, South Burlington High School 2002 to 2006  
**Member**, Career Academies Steering Committee, South Burlington High School 2002 to 2004

## ASSOCIATION MEMBERSHIP

**National Career Development Association**, Member  
**The American Counseling Association**, Member

**INVITED PRESENTATIONS**

- Schwallie-Giddis, P., Stowell, T.R., Dedmond, R.M. (Forthcoming, 2010, March). *Teaching Career Counseling with Renewed Enthusiasm in Challenging Times*. American Counseling Association Annual Conference, Pittsburgh, PA.
- Schwallie-Giddis, P., Stowell T.R. (Forthcoming, 2009, November). *Becoming a Successful Leader in Today's Workplace. Reenergize and Redefine Your Career!* The George Washington University Graduate School of Education and Human Development Alumni Association, Alexandria, VA.
- Stowell, T. (2009, July). *Peer Counseling Skills*. Partnership for Public Service, Federal Service Student Ambassador Program Training, Washington, DC.
- Russell, M., Stowell, T. R., Niles, S., Engles, D., Phillips, T., Richard G. (2009, July). *Career Development and Public Policy: A Vision for the Future*. National Career Development Association Global Conference, St. Louis, MO.
- Stowell, T.R. & Dedmond, R. M. (2009, July). *Inspiring Career Practitioners through Practical Solutions to Student Transition and Career Development Issues*. National Career Development Association Global Conference, St. Louis, MO.
- Stowell, T.R. (2009, March). *Resume Writing, Interviewing, and Other Career Development Skills*. Robert Wood Johnson and the American Association of Medical Colleges Alumni Event, Arlington, VA.
- Dedmond, R. M., & Stowell, T.R. (2008, July). *Addressing Career Development and Student Transition in Grades 8-12 through Creative Instruction and Programs*. National Career Development Association Global Conference 2008, Washington, D.C.
- LaVarnway, N. E., & Stowell, T.R. (2007, May). *Preparing Students to Engage in Post-Secondary Experiential Education through Creative Secondary School Programming*. New England Association of Cooperative Field Experience Semi-Annual Conference, Beverly, MA.
- Stowell, T.R. (2007, April). *Showcasing Your Strengths By Using Today's Technology: Creating a Print or Electronic Licensure Portfolio*. Johnson State College External Degree Program, Montpelier, VT.
- Stowell, T.R. & Winters, G. (2007, April). *From Student to Teacher: The Job Search for Educational Professionals*. Johnson State College Education Department, Johnson, VT
- Stowell, T.R. (2006, May). *Multiple Intelligences in the Workplace: Utilizing MI in Training and Development Program Design*. The Chittenden Corporation, Burlington, VT.
- Stowell, T.R. (2006, March). *Recognizing the Power of Learning Styles and Multiple Intelligences in Academic Instruction*. The University of Vermont, College of Education and Social Service, Secondary Education Program, Burlington, VT.
- Stowell, T.R. (2006, March). *Working with First-year Students on Career Development*. The University of Vermont School of Business Administration, Burlington, VT.
- Stowell, T.R. (2005, April & 2006, April). *Career Counseling throughout the Lifespan: A Developmental Approach to Providing Support, Information, and Access*. The University of Vermont, College of Education and Social Services, Counseling Program, Burlington, VT.
- Stowell, T.R. (2005, April). *Developing a Comprehensive and Responsive Student Transition Program*. Vermont Department of Education Commonalities of Change in Secondary Renewal Conference, Killington, VT.

Stowell, T.R. (2005, April). *Rethinking College and Career Advising: An Instructional Model*. Vermont Departments of Education and Employment and Training Career Task Force Spring Meeting, Montpelier, VT.

Stowell, T.R. (2004, August). *Strength-based Transitional Activities for Adolescents, Parents, and Medical Practitioners: A Curricular Overview*. Vermont Child Health Improvement Program and MVP Health Care, Inc. Summer Meeting, Williston, VT.

Stowell, T.R. (October, 2002). *Advising and Career Services for Underrepresented Populations*. Faculty Retreat, Johnson State College, Johnson, VT.

## PUBLICATIONS

Stowell, T.R. (2009, August). Capitol Briefing: Mobilizing for Change. What Career Development Professionals Can Do To Engage in the Legislative Process. *Career Convergence*, 12. The National Career Development Association. [www.associationdatabase.com/aws/nca/pt/sp/career\\_convergence](http://www.associationdatabase.com/aws/nca/pt/sp/career_convergence)

Stowell, T.R. (2008, December). Thesis: Developing a Center for Career and Professional Development within the Graduate School of Education and Human Development at the George Washington University. *The George Washington University Department of Counseling/Human and Organizational Studies*.